

# 2024 Impact Report



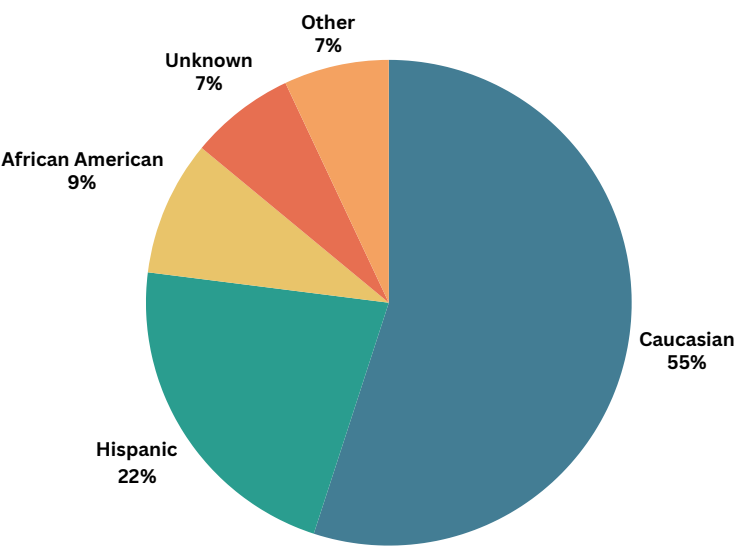
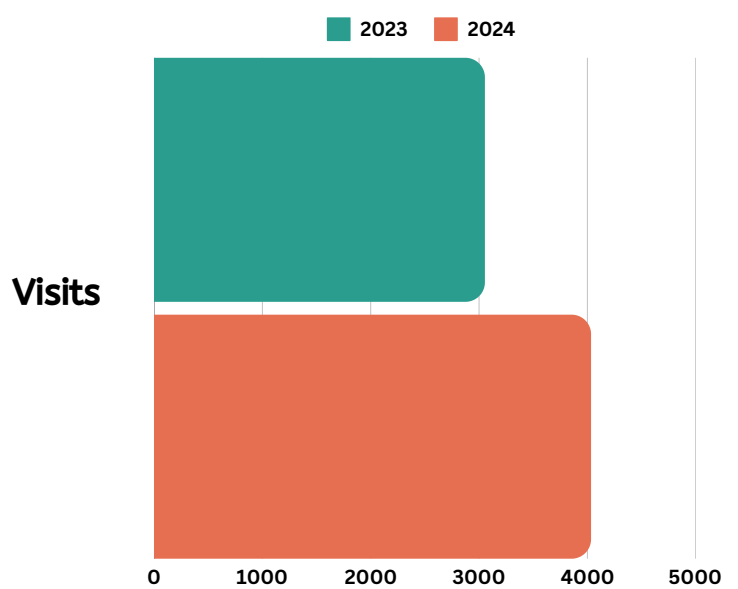
# 5

**Protective Factors** reduce Adverse Childhood Experiences, fostering safer families and communities while improving children's and families' well-being.\*

The Crossing served 350 families

## 1 Parental Resilience

The Crossing builds parental resilience by equipping families with education, skills, and support, enabling them to navigate challenges, reduce stress, and cultivate healthier relationships.

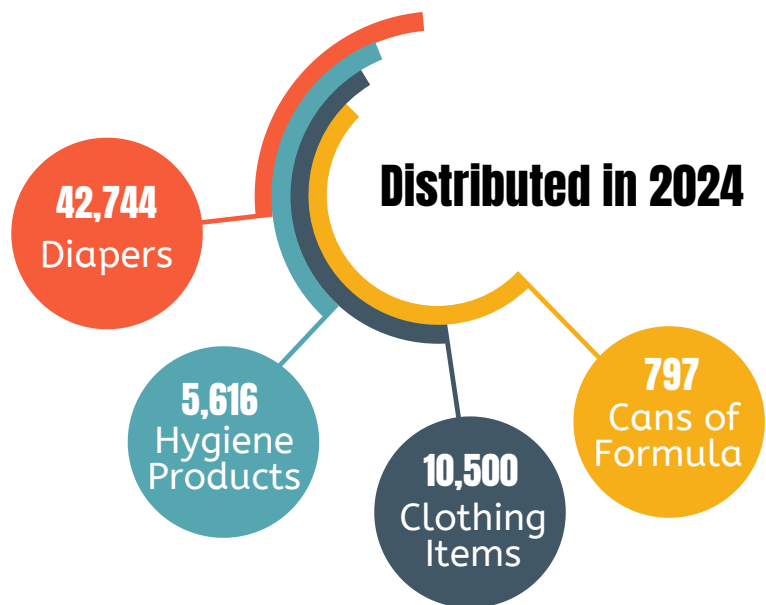


## 2 Social Connections

The Crossing encourages social connections through support groups, mentorship, and peer interactions, building a community where families feel valued, understood, and less isolated.

## 3 Concrete Support in Times of Need

The Crossing provides essential resources like baby wipes, car seats, household cleaning products, prenatal support, and referrals, ensuring families receive timely help to navigate crises and overcome barriers.



### EWYL

Most Watched:

"Discipline Isn't Spelled Punishment"

Parenting Lessons by Clients: 31,679 minutes

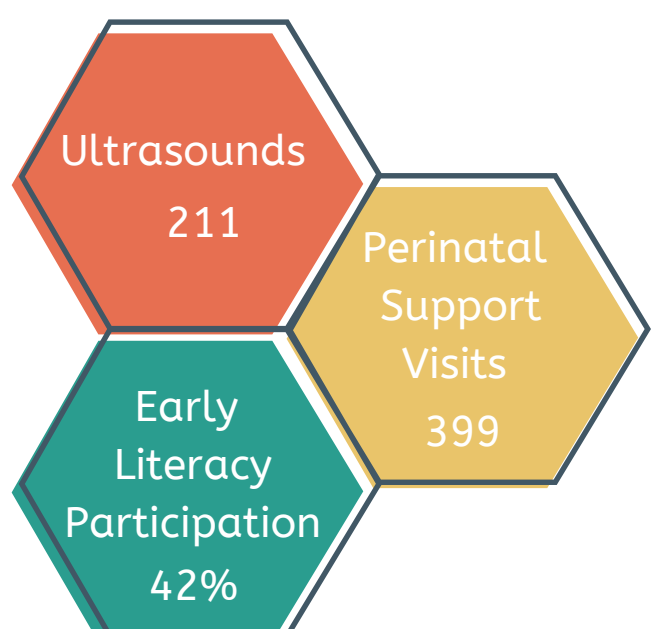
Client Advocates Training: 35,743 minutes

## 4 Knowledge of Parenting and Child Development

Through our educational program, Earn While You Learn (EWYL), our trained Client Advocates equip parents with tools to understand child development, empowering them to nurture thriving, healthy relationships with their children.

## 5 Social and Emotional Competence of Children

We utilize Perinatal Support and Early Literacy Lessons to teach parents techniques to foster familial bonds, emotional understanding, empathy, and communication, helping parents build a healthy and resilient family.





# THE CROSSING

A HEALTHY FAMILY FOR EVERY CHILD



## CONFIDENCE & CONNECTION

Finding himself in an impossible situation, Mario\* learned about The Crossing. The mother of his child had left, and he was now a single dad to a high-spirited toddler. Mario began building parental resilience when he enrolled in our Earn While You Learn program. Establishing consistent routines helped him feel more confident in his role as a father.

He also grew in his knowledge of parenting and child development, understanding how small, intentional actions like reading can shape his daughter's growth. He sat with her, showing pictures in the book, asking her questions, and pointing out specific items. *"I like to read to her before bed as it helps her calm down,"* he shared. *"I also want her to develop her creativity through books."* He took this knowledge home, implementing bedtime reading as a bonding and calming ritual. Additionally, he started building social connections. Mario has learned to lean on his support system and build relationships with other parents who share their experiences, challenges, and victories.



## JAYDA'S JOURNEY

Struggling with addiction and overcoming relapses, Jayda found hope through The Crossing's programs after learning she was pregnant. Parenting classes and the Earn While You Learn program provided her with essential skills and material items, ensuring her son, Chance, had everything he needed. *"The Crossing has helped build my confidence in the ways I parent my son,"* Jayda shares.

With this support and tools, she cultivated a strong bond with her son, promoting his healthy social-emotional development. Through connections with other moms, she built supportive relationships and found emotional encouragement. Now, three years sober, Jayda is pursuing a career in human services, determined to give back to the community that helped her rise.

Scan the QR code to learn more about Jayda's journey.



## A TINY FLICKER, A POWERFUL LOVE

Unsure about her unplanned pregnancy and feeling overwhelmed, Ava\* thought she had no other option but to terminate. When she saw her baby's heartbeat on the ultrasound for the first time, it was a life-changing moment. The tiny flicker on the screen sparked a deep emotional connection to her unborn child, empowering her to choose life.

At The Crossing, she found a judgment-free space to sort out her feelings with care and compassion. As her pregnancy progressed, she and her fiancé began to embrace the idea of parenthood. Our medical clinic provided Ava with a postpartum support kit thoughtfully designed to offer essentials for the first 48 hours at home after childbirth. Ava shared that The Crossing is *"one of the best gifts the universe gave me on this journey."* She said, *"Your gift meant the world to me and will forever be a cherished memory, especially because I didn't get to have a baby shower. It was my first actual present for her—and me."*

\*Name has been changed to protect privacy